

# **COMPANY PROFILE**

### **Overview**

Founded in **2004**, Sea Star is one of the leading manufacturers of Tile Adhesives, Grouts and chemical products for building industry. We implemented our countrywide strategy in 2008 and this has enabled us to be closer to the needs of regional markets and reduce transport costs to a minimum. As a part of continuous Research & Development most of our efforts are focused on developing eco-friendly products for better construction needs

For us quality in construction work is what makes the difference that is why we are specialize in the production of tile adhesives and related products for tiling industry. Our tile adhesive products are proven to work on floor tiles, bathroom tiles, ceramic tiles and most tiling applications, since tile adhesives are our specialty, we are now mastered in tile installation materials, waterproofing and repairing products and floor cleaning liquid.

#### **Our Network**

We maintain an effective supply chain across Pakistan. We have a responsive delivery system with our Dealers to make us penetrate in local markets and allow us to deliver our quality products to the huge markets in the interiors of **Sindh**, **Punjab**, **KPK**, **Balochistan and Azad Kashmir & Gilgit Baltistan**.

We believe in providing quality construction materials and services across the country. Our team is committed to deliver customize solutions to our residential, commercial, industrial and corporate clients.

### Mission

We aim to ease the work of the installer, improve the durability and performance of tile adhesives and other building products. We do this by manufacturing safe, innovative building materials and treating customers, employees and partners like family.

## Vision

To be the leading manufacturer of tiles and stone installation products and systems, measured by brand awareness and customer satisfaction.

#### Values

- Quality
- Availability
- Guarantee